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FUEL TV STRIKE GLOBAL DISTRIBUTION DEAL FOR 2021 WINTER DEW TOUR

Entire Olympic Qualifier to Air LIVE Worldwide

Lisbon Portugal and Carlsbad, CA, USA (November 2021) - FUEL TV and DEW TOUR have struck a global distribution agreement that will see the entire 2021 WINTER DEW TOUR event from Copper Mountain, Colorado, air live on FUEL TV around the world, it was announced by Fernando Figueiredo, CEO of FUEL TV and Courtney Gresik, VP and GM of DEW TOUR.

“As the global home of action sports, I believe it’s only natural that FUEL TV is a broadcast partner of the Winter Dew Tour”, said FUEL’s CEO Fernando Figueiredo. “In such a crucial time, when action sports are becoming an established part of the world mainstream sports arena, we feel the responsibility of conveying the true essence of these cultural and lifestyle-oriented activities.”

[Winter Dew Tour](#) will be held at Copper Mountain December 16-19 and will serve as a U.S. Ski & Snowboard Olympic qualifying event for men’s and women’s halfpipe and slopestyle snowboarding and freeskiing competitions. More than 200 athletes representing 17 different countries will compete in men’s and women’s ski and snowboard Superpipe Presented by Toyota, Slopestyle, Streetstyle and Adaptive Snowboard Banked Slalom Presented by Toyota events. The men and women competing for the U.S. at Dew Tour will be vying for points to earn a spot on the U.S. Olympic Team for Beijing, China, February 4-22, 2022.

“Since its inception nearly 20 years ago, FUEL TV has been an integral part of the action sports community and helping it grow,” said Courtney Gresik, Dew Tour Vice President and General Manager. “We are delighted to combine forces to help stream Dew Tour across the globe.”





About FUEL TV

Founded in 2003, FUEL TV is the global home of action sports on television. Available in more than 100 countries around the world, FUEL TV is the only channel focused exclusively on the sports, culture and lifestyles of Surfing, Skateboarding, Snowboarding, Free Skiing, BMX and MTB, and the art, music and fashion that define them. With a strong presence on traditional pay television platforms, FUEL TV is also available as a Free Advertising-supported Streaming Television (FASST) channel in key territories, and as a global premium Subscription Video-on-Demand (SVOD) service called FUEL TV+. Headquartered in Lisbon, Portugal, FUEL TV has offices in Los Angeles, Miami, São Paulo, Beijing and Melbourne. For more visit www.fuel.tv

About DEW TOUR

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style.

In 2016, the **Adventure Sports Network (ASN)**, a part of Accelerate360's media portfolio, became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with ASN's core action sports media brands and in partnership with MTN DEW®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and ASN's digital network, Dew Tour's summer and winter events are telecast on NBC.

