



FINAL

**DEW TOUR SKATEBOARD COMPETITION AND GLOBAL OLYMPIC QUALIFYING
EVENT RETURNS TO DOWNTOWN LONG BEACH, CALIF., MAY 7-10, 2020**
Event will Culminate the 2020 Olympic Qualifying Competition Circuit in the U.S. Before Tokyo

Carlsbad, Calif. (**November 6, 2019**) -- The annual [Dew Tour](#), presented by the Adventure Sports Network Group (ASNG) and MTN DEW[®], announced today that it will return to Long Beach, Calif. for its fifth consecutive year, May 7-10, 2020. The **FREE** four-day event is a celebration of skateboarding competition, culture and creators and will also serve as the final Olympic qualifying event on U.S. soil before the Tokyo Olympics. Skateboarding will be part of the Olympic Games for the first time in Tokyo in 2020 and is being considered for the Paris 2024 Olympic Games. Next year's Dew Tour will be held at the **Long Beach Convention Center and Rainbow Park Lagoon**.

For 2020, more than 300 of the world's top male and female skateboarders from 50 countries will compete in individual Park and Street events for a chance to win the Dew Tour title, while earning valuable points toward their country's Olympic skateboarding team. The Olympic qualification system is based on World Skateboarding Rankings maintained by World Skate, the sport's International Governing Body. Skateboarders are currently earning points by competing in World Skate sanctioned events during the Olympic qualifying period that started on January 1, 2019, and will conclude on May 31, 2020.

Dew Tour, as part of the World Skate sanctioned Five-Star Street and Park skateboarding events, served as the first qualifying event in the U.S. earlier this summer (June 13-16). Dew Tour has also served as an Olympic qualifier for U.S. freeskiiing and snowboarding in 2014 and 2018.

"We are happy to be welcoming the Dew Tour back to Long Beach for 2020," said Steve Goodling, President and CEO, Long Beach Convention & Visitors Bureau. "This exciting world-class competition brings the top skaters in the world to our downtown shoreline, showcasing Long Beach to a national audience. The Dew Tour has become the summer highlight for all of Southern California."

This summer's Dew Tour saw significant growth in livestream views as well as attendance. The event's livestream views doubled from last year, with more than **4.4 million** viewers tuning in from across the globe. Additionally, attendance growth was at a record high for its tenure in Long Beach, with a growth of three percent, totaling an estimated 45,000 fans attending to see their favorite skaters competing. The schedule included evening competitions, live music and activities for all ages.

The 2020 Dew Tour will be televised nationally on NBC and live-streamed on dewtour.com, Facebook, YouTube and other major platforms.

About Dew Tour

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style.

In 2016, the Adventure Sports Network Group (ASNG) became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with ASNG's core

action sports media brands and in partnership with DEW®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and ASNG's digital network, Dew Tour's summer and winter events are telecast on NBC.

Visit Dewtour.com, download the updated free Dew Tour App, and follow on Instagram, Facebook, Snapchat, Twitter and YouTube @DewTour.

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